25TH ANNIVERSARY | C·A·L·M Conference

Empowered to Thrive:
Cultivating Resilience, Creating Joy

Saturday, November 8, 2025 | 10:00 AM - 3:30 PM

LACRC CALM 2025 CAREGIVER CONFERENCE RESOURCE FAIR – VENDOR APPLICATION

Event Date: Saturday, November 8, 2025
Event Time: 10:00 AM – 3:30 PM
Location: USC Leonard Davis School of Gerontology
3715 McClintock Avenue, Los Angeles, CA 90089

☐ Yes, I would like to participate as a vendor in the Resource Fair at:

The 25th Annual C.A.L.M. Caregiver Conference - "Empowered to Thrive"

We will provide:

- One (1) 6' table and two (2) chairs
- Complimentary lunch for up to two (2) staff
- A reserved parking space
- Your organization's name and description in the program

Anticipated Attendance: Approximately 200
Electricity is not guaranteed. Please plan accordingly if your table setup requires power.

VENDOR FEE (non-refundable – check one):

☐ **$200 – Nonprofit or public organizations** ☐ **$500 – For-Profit companies or businesses**

PAYMENT METHOD:

☐ **CHECK: Please make payable to: *USC Leonard Davis School of Gerontology***
Please write "2025 *CALM Conference Vendor*" in the memo line

☐ **CREDIT CARD: Please visit: https://commerce.cashnet.com/USC_GERONTOLOGY**
Under "Categories", select "LACRC CALM 2025 Caregiver Conference"

TELL US ABOUT YOU:

Organization Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Main Contact Person: _____ Number of Staff Attending (max. 2): ____

USC Leonard Davis Family Caregiver Support Center | LACRC Los Angeles Caregiver Resource Center

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DESCRIPTION FOR PROGRAM:

Please describe your organization's products and/or services in 30-40 words, focusing on how they benefit family caregivers (especially those caring for loved ones with Alzheimer's, dementia, or cognitive challenges):

_____

_____

_____

_____

LOGO SUBMISSION:

Please email your high-resolution logo (PNG or EPS preferred) to:
fcscgero@usc.edu with subject line: **"2025 *CALM Vendor Logo Submission*"**

SUBMIT COMPLETED FORM & LOGO VIA EMAIL TO: FCSCGERO@USC.EDU
DEADLINE: 5:00 PM (PT) ON FRIDAY, OCTOBER 10, 2025

Priority given to logos/descriptions received prior to October 10, 2025.
Submissions after this date are not guaranteed to be included in printed materials.

If you have questions, please contact:
Marie Mayen-Cho
Los Angeles Caregiver Resource Center at USC
Email: mayencho@usc.edu | Phone: (323) 401-7827

USC Leonard Davis Family Caregiver Support Center

LACRC LOS ANGELES CAREGIVER RESOURCE CENTER
A Program of the USC Family Caregiver Support Center